

## View IFT / PQ / REOI / RFP / PPS Notice Details

|                                |                                            |                                    |                                                         |
|--------------------------------|--------------------------------------------|------------------------------------|---------------------------------------------------------|
| <b>Ministry :</b>              | Ministry of Agriculture                    | <b>Division :</b>                  |                                                         |
| <b>Organization :</b>          | Department of Agricultural Extension (DAE) | <b>Procuring Entity Name :</b>     | Smallholder Agricultural Competitiveness Project (SACP) |
| <b>Procuring Entity Code :</b> |                                            | <b>Procuring Entity District :</b> | Dhaka                                                   |
| <b>Procurement Nature :</b>    | Services                                   | <b>Procurement Type :</b>          | NCT                                                     |
| <b>Event Type :</b>            | RFA                                        |                                    |                                                         |
| <b>Contract Type :</b>         | Time based                                 | <b>RFA No. :</b>                   | 12.01.0000.900.07.109.26-15651                          |
| <b>App ID :</b>                | 226305                                     | <b>Tender/Proposal ID :</b>        | 1324806                                                 |

### Key Information and Funding Information :

|                             |                            |                              |                                                       |
|-----------------------------|----------------------------|------------------------------|-------------------------------------------------------|
| <b>Procurement Method :</b> | Individual Consultant (IC) | <b>Budget Type :</b>         | Development                                           |
| <b>Source of Funds :</b>    | Government, Aid or Grant   | <b>Development Partner :</b> | International Fund for Agriculture Development (IFAD) |

### Particular Information :

|                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                            |                                                         |
|----------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|---------------------------------------------------------|
| <b>Project Code :</b>                  | 224263500                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <b>Project Name :</b>                                      | Smallholder Agricultural Competitiveness Project (SACP) |
| <b>Package No. and Description :</b>   | SACP-RAINS/DAE/2026-27/SD5<br>Selection of 01 Junior Communication Specialist, Individual Consultant, National                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                            |                                                         |
| <b>Category :</b>                      | Architectural, engineering, construction, legal, accounting and other professional services;Legal, accounting, auditing, business, management and related services;Legal services;Accounting, auditing and fiscal services;Market research, public-opinion polling and related services;Business and management consultancy and related services;Management holdings services;Architectural, engineering, construction and related technical consultancy services;Technical consultancy services;Architectural and related services;Engineering services;Integrated engineering services;Urban planning and landscape architectural services;Construction-related services;Engineering-related scientific and technical services;Testing, inspection, analysis, monitoring and control services;Technical testing and analysis services;Monitoring and control services;Advertising and marketing services;Advertising services;Marketing services;Labour recruitment and provision of personnel services.;Placement services of personnel.;Supply services of personnel.;Recruitment services.;Personnel services except placement and supply services;Investigation and security services;Security services;Investigation services;Cleaning services;Accommodation cleaning services;Industrial cleaning services;Specialised cleaning services;Miscellaneous cleaning services;Office cleaning services;School cleaning services;Miscellaneous business and business-related services;Photographic and ancillary services;Packaging and related services;Secretarial and related services;Specialty design services;Collection agency services;Exhibition, fair and congress organisation services;Miscellaneous business-related services |                                                            |                                                         |
| <b>RFA Publication Date and Time :</b> | 08-Sep-2026 20:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <b>Document last selling / downloading Date and Time :</b> | 28-Sep-2026 13:00                                       |
| <b>Pre - Application</b>               | 09-Sep-2026 10:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <b>Pre - Application</b>                                   | 17-Sep-2026 16:00                                       |

**meeting Start  
Date and Time :**

**Closing  
Date and Time :** 28-Sep-2026 15:00

**meeting End  
Date and Time :**

**Opening  
Date and Time :** 28-Sep-2026 15:00

**Information for Tenderer/Consultant :**

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|---------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Eligibility of Consultant :</b>                            | <p><b>Essential</b></p> <ul style="list-style-type: none"><li>• Academic: Masters in Communications, Journalism, Development Studies, Media Studies, Social Science, or a related field.</li><li>• Experience: Minimum 5 years' work experience in communication, electronic and print media, in government, semi-government, autonomous, international organization or private sector settings.</li><li>• Experience in producing quality knowledge and communication products (leaflets, video clips, documentaries and similar communication materials) in government, autonomous or private sector settings.</li><li>• Fluency in English and Bengali and experience in quality report generation in both is required.</li><li>• Computer literacy in MS Office, Excel, Photoshop, Illustrator, computer-based graphic designing, and website and database maintenance as well as practical skills to edit video and audio is essential.</li><li>• A proactive, self-driven work style, with demonstrated ability to identify and take the initiative to produce and deliver communication and visibility products independently.</li></ul> <p><b>Desirable</b></p> <ul style="list-style-type: none"><li>• Experience working on a donor-funded (IFAD, GAFSP, World Bank, FAO or similar) agriculture, nutrition or rural development project.</li><li>• Familiarity with IFAD's communication and visibility guidelines/toolkit and donor branding requirements (e.g., GAFSP), including for photography, videography and print/digital materials.</li><li>• Experience in dissemination planning and tracking the utilization of knowledge products (e.g., digital/QR-based tools).</li><li>• Experience supporting policy engagement processes, including drafting or coordinating policy briefs.</li><li>• Familiarity with Social and Behavioral Change Communication (SBCC) approaches at rural community level in Bangladesh.</li></ul> <p>Details are given in Terms of Reference (ToR).</p> |
| <b>Brief Description of assignment :</b>                      | <p>Selection of 01 Junior Communication Specialist</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Experience, Resources and delivery capacity required :</b> | <p>The Consultant will work as part of the Project Management Unit (PMU) of SACP-RAINS, in close collaboration with the FAO Technical Assistance (TA) team, GAIN, and the project's Gender and Social Inclusion Specialist and Nutrition Specialist.</p> <p>Delivery of knowledge products</p> <ul style="list-style-type: none"><li>• Lead the completion of outstanding knowledge products identified in the KM/COM Action Plan, including video documentaries, docudramas, reels, technical manuals, reference sheets and QR-linked learning resources, in collaboration with FAO, GAIN and relevant project technical specialists.</li><li>• Support the operationalization of the project's communication strategy (finalized by FAO) into practical, scheduled communication activities and channels for the remaining implementation period.</li><li>• Edit, proofread and quality assure all communication products for technical accuracy, clarity, consistency, compliance and audience appropriateness prior to publication and dissemination.</li><li>• Ensure that all communication and knowledge products apply gender-sensitive and nutrition-sensitive communication principles, reflecting the project's gender-transformative design and Social and Behavioral Change Communication (SBCC) approach.</li></ul> <p>Details are given in Terms of Reference (ToR).</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

**Other details (if applicable) :**

Coordination and quality assurance:

- Liaise with FAO TA and GAIN focal points to ensure coherent, non-duplicative KM and communication content across implementing partners, supporting a consistent, coordinated approach to project messaging and materials.
- Work with the M&E and KM Specialist/Focal Point and the MIS focal point to ensure knowledge products and communication messaging are aligned with verified outcome and outreach data (Annual Outcome Survey, endline survey).
- Support the synthesis of implementation experience, lessons learned and good practices into concise, scalable operational guidance to support institutional uptake and replication.

Details are given in Terms of Reference (ToR).

**Association with foreign firm :**

Not Encouraged

**Evaluation Type :**

Package wise

**Passing Points :**

70

**Tender/Proposal Valid Up to :**

26-Jan-2027

| Ref. No.                       | Phasing of service                                                                                                                                                                                                                                                                                                               | Location         | Indicative Start Date | Indicative Completion Date |
|--------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|-----------------------|----------------------------|
| 12.01.0000.900.07.109.26-15651 | The Consultant will perform the services from joining and continuing through 31 December 2027 or up to the completion of the project period or as per requirement of the project as may be subsequently agreed by the parties in writing. It will be renewed in every year on satisfactory annual performance of the consultant. | PMU Office Dhaka | 15-Oct-2026           | 30-Dec-2027                |

**Procuring Entity Details:****Name of Official Inviting :**

Muhammad Emdadul Haque

**Designation of Official Inviting :**

Project Director

**Address of Official Inviting :**

**Address:** Sech Bhaban (5th Floor), 22 Manik Mia Avenue, Sher-e-Bangla Nagar, Dhaka-1207

**City :** Dhaka**Thana :** Dhaka North City Corporation**District :** Dhaka - 1207**Country :** Bangladesh**Contact details of Official Inviting :****Phone :** 02-48110532**No****Fax :****No**

**The procuring entity reserves the right to accept or reject all Tenders/Proposals / Pre-Qualifications / EOIs**

**Note: Bank will update the payment transactions only at the end of the day, so the tenderers should make sure the securities and other payments are made at least one day before the submission date.**